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FREE WINGS FOR A YEAR TO FIRST 100 GUESTS AT DANVILLE BUFFALO WILD WINGS® GRAND OPENING

Danville, IL, April 20th, 2009: BUFFALO WILD WINGS®, winner of scores of best wing contests and home to the theme “Wings. Beer. Sports. All The Essentials®,” is opening its newest location in Danville, IL – and giving local residents an opportunity they can't afford to miss! The first 100 guests through the door for the restaurant's 11 a.m. Grand Opening will receive a coupon book for 6 free wings per week for a year* as a delicious opening gift from BUFFALO WILD WINGS.

We want to become the neighborhood gathering place, with a local restaurant atmosphere and world-renowned wings and service,” comments Kevin O'Laughlin, Franchisee. “Our ‘free wings for a year’ giveaway to our first 100 guests allows us to introduce our award-winning wings to those who haven't experienced them and reward those wing fanatics who have enjoyed our wings at one of our other locations and keep coming back for more.”

In order to win, local wing fanatics are encouraged to arrive early. Guests must arrive before the 11 a.m. opening and remain present for the opening ceremony at 11 a.m. to receive the prize.

With BUFFALO WILD WINGS' 14 signature sauces running the gamut from Mild to Blazin®, every taste bud can find the perfect flavor it's searching for. BUFFALO WILD WINGS is known for its 14 signature sauces: (from mildest to hottest) Sweet BBQ, Teriyaki, Mild, Parmesan Garlic™, Medium, Honey BBQ™, Spicy Garlic, Asian Zing™, Caribbean Jerk, Hot BBQ, Hot, Mango Habanero™, Wild™ and Blazin'®.

Its boldly flavored menu includes boneless wings, specialty burgers or sandwiches, finger foods, wraps, salads and Naked Tenders™, which are non-breaded, all white meat chicken tenders lightly seasoned and served with a choice of one of 14 BUFFALO WILD WINGS signature sauces, but the main attraction is Buffalo NY-style chicken wings. Every Tuesday at BUFFALO WILD WINGS guests can order their favorite wings for just 40¢ each.

BUFFALO WILD WINGS has become a favorite in many cities around the U.S., receiving “Best Wings” designations from publications like the Dallas Observer, Indianapolis Monthly, Cleveland's Scene Magazine, Chicago's Inside Publications, Cincinnati Magazine and Minneapolis/St. Paul Magazine.

The Danville BUFFALO WILD WINGS is located at 3101 N. Vermilion Rd, Danville, IL.

*Each recipient of the 'Free Wings for a Year' giveaway will receive a coupon book with 52 vouchers for six free wings – one order for every week of the year.

About Buffalo Wild Wings

Buffalo Wild Wings, Inc., founded in 1982 and headquartered in Minneapolis, Minnesota, is an established and growing owner, operator and franchisor of restaurants featuring a variety of boldly flavored, made-to-order menu items including boneless wings and Buffalo, New York-style chicken wings spun in one of BUFFALO WILD WINGS 14 signature sauces. The widespread appeal of BUFFALO WILD WINGS concept establishes its restaurants as an inviting, neighborhood destination with more than 385 restaurants in 36 states.